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Greetings,

We are putting together the “Little Hearts Car Show” at Edgewater Park in Dunedin next to the Dunedin Marina on September 26, 27th to benefit the Cardiac Kids Foundation of Florida for the research and development of “Gortex Heart Valves”. We would like to invite you to become a sponsor of this event. As many of you know my 3 year old son Joshua is a recipient of a gortex valve and will continue to need gortex valve replacements in years to come. But this event is not only for him but many other children that have this condition.

This is the first show that we have done in this venue and hope to have success with it. Please note it will be in conjunction with the 25th Anniversary of the Dunedin Cup/Kiwanis Regatta the same weekend and the same location. Similar shows in Palm Harbor of May this year for Breast Cancer had approximately 3000-3500 spectators and the news media for just one day. Our event will be a two day event and not to mention, if you chose to sponsor the event your company will be placed on our website with a direct link to your site, and would have the potential to touch an exponential amount of people. Please visit our website at www.littleheartscarshow.com, visit Cardiac Kids of Florida at www.cardiackidsfl.com, as well as the Dunedin cup website at www.dunedincup.org.

There are four levels of sponsorship.

- First, with a \$50 donation we will include you marketing material in the Goody's bag that will be distributed to each participant.
- Second, with a \$300 donation we will include your brochures in the Goody's bag and include your business logo on the “Sponsor Flyer” located in the goody bag and the web site.
- Third, with a \$500 donation we will include your brochures in the Goody's bag and your business logo will be mid sized on the flyer sponsor sheets included in the goodies bag and on the web site.
- Fourth, with a \$1000 donation your logo increases to the largest size included in the above items and you will be considered a major sponsor.

Please note we are also accepting giveaway items for the 50/50 raffle. Your company name and location will be mentioned during the giveaway.

By going to our web site www.littleheartscarshow.com you will see our mission statement and the current sponsors' page with links to each of their web sites.

Please take a minute and review this package, the web site, and determine what way you and your business would like to take part in this extraordinary event. Please note we are a group of people that are “Making a difference for the Children of Congenital Heart Defects” and we hope you will join us. If you have any questions feel free to contact me at 813-395-2063 or by email at rlenley67@tampabay.rr.com.

Thank you in advance for your time and consideration to this event.
Best Regards,
Ritchie

Ritchie Henley
Little Hearts Car Show
“Making a difference for the Children of Congenital Heart Defects”